



VORMETRIC

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Vormetric to Demonstrate Latest Version of Data Security Products at RSA Conference 2007

High-Profile Data Breaches and Thefts Fueling Demand for Comprehensive Solutions to Safeguard Vital Corporate and Personal Information

SANTA CLARA, CA - January 31, 2007 - Vormetric, Inc. announced today that it will demonstrate CoreGuard 3.2, the latest version of its flagship data security product, at next week's RSA Conference 2007.

Securing data from unauthorized access is a critical issue for businesses in all industries. Regulations, compliance, and customer loyalty all depend on keeping sensitive information safe and secure. Vormetric's customers have rapidly deployed the comprehensive CoreGuard solution to protect their data across applications, DBMSs, file systems and storage architectures. CoreGuard defends against a broad set of threats including administrator abuse, rogue users, malware, physical theft, and unintended user access.

Vormetric will be in exhibitor's booth # 2031 at the RSA Conference, one of the computer security industry's premier events, at San Francisco's Moscone Center February 5-9.

Data Security Requires more than just Encryption

Encryption is often portrayed as the solution to securing data. But encryption alone is not sufficient. In order to fully secure data, encryption must be combined with granular control of the people and the applications that have access to the data. It is also necessary to protect the environment in which the data resides, including the OS and the application programs.

Vormetric's CoreGuard data security products combine encryption, access control, host and application integrity with logging to provide a comprehensive solution for securing data from a broad set of threats. Vormetric offers products for securing both on-line and off-line data.

In December 2006, Vormetric announced a key partnership with security giant Symantec, whereby Symantec incorporates Vormetric's patented encryption technology into its Veritas NetBackup solution for enterprise-level secure backup and recovery.

Flood of Bad News Raises Consumer Awareness

High-profile data compromises, such as the December theft of customer information at retail giant TJX Companies and the recent loss of a backup tape containing 500,000 customer records by the Canadian Imperial Bank of Commerce, have heightened demand for Vormetric's data protection products and services. Increased public awareness of the number and severity of such incidents has fueled a growing public desire for tighter government regulations on data protection and penalties for non-compliance.

"We've seen that many companies have been slow to adopt full data security and encryption solutions because they believe that the process is too complex. But thefts and breaches involving unencrypted data have been disastrous, so this reluctance is no longer justified, if it ever was," said Dr. Heather Mark, CISSP, CIPP. Dr. Mark is a domain expert in PCI DSS, the security standard which mandates certain protections around the storage, transmission and processing of credit card information.

"Recent breaches have made it apparent that encryption alone is not enough to protect sensitive data. Sensitive personal data, financial information, and intellectual property all require comprehensive data protection solutions that guard not just against external threats, but against threats posed by organizational insiders as well. That calls for strong access controls and key management along with robust audit and logging functionalities," continued Dr. Mark. In addition to her domain expertise, Mark is Director of Industry Marketing and Channel Development at Vormetric.

About Vormetric

Vormetric is the leader in data security management and enforcement solutions. Vormetric Data Security provides a centrally managed, high performance, easy-to-implement, distributed solution that solves the pressing compliance, security and risk management challenges facing today's enterprises and government agencies. Vormetric's application- and database-transparent solution outperforms other offerings to provide stronger and broader data security at a fraction of the management and implementation cost.

Vormetric's more than 230 customers represent the world's most trusted brands in financial services, retail, manufacturing, healthcare, media, energy and telecom industries as well as highly security conscious government agencies.

Vormetric technology has received strong market validation for its innovative approach to data security, including:

- Selection by IBM as the core database encryption solution for DB2 and Informix on Linux™, Unix® and Windows
- *Computerworld* Technology Innovation Award
- Selection by Symantec to provide the Symantec Veritas NetBackup™ Media Server Encryption Option

- Partnership with Oracle to secure the execution environment for Oracle® Database Vault
- Five patents issued and nine patents pending

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