



VORMETRIC

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BCAA Implements Vormetric Data Security for Enterprise Encryption and Key Management

British Columbia Automotive Association implements Vormetric Data Security to protect customer information across heterogeneous databases, enterprise applications, and document management systems

SANTA CLARA, Calif., March 9, 2009 – Vormetric, Inc., the leader in data security management and enforcement solutions, announced today that British Columbia Automobile Association (BCAA), a leading provider of emergency roadside assistance, insurance, and travel services has selected Vormetric Data Security to protect sensitive customer information, and enforce compliance with industry regulations, including the Payment Card Industry Data Security Standard (PCI DSS), across its heterogeneous IT environment. BCAA selected Vormetric based on top-notch performance, strong access controls and the ability to meet their diverse data protection needs through an easy to manage, centralized solution.

BCAA has selected Vormetric to secure data within its heterogeneous environment, which includes applications such as Open Text Hummingbird document management, Business Objects, Microsoft Exchange, DB2, SQL Server and various file servers. Vormetric delivers BCAA centralized data protection, regardless of the file, application or database type, and unlike other encryption solutions, Vormetric does not require any underlying changes to these applications. As a result, BCAA saves the time and costs associated with those development cycles. Additionally, Vormetric requires almost no administrative support as it encrypts and protects data, no matter where in the enterprise it resides.

“At BCAA, our mission is to earn our members’ and customers’ trust by exceeding their expectations for high value, enjoyment and peace of mind. To achieve this, it is of paramount importance that we put our best efforts towards protecting sensitive personal information,” said Ken Ontko, CIO of BCAA. “With Vormetric Data Security, we are able to simultaneously meet our data security and customer service objectives. Vormetric provides us with a low-cost, scalable, auditable and consistent means of placing security directly at the data source throughout our enterprise, while providing the performance that allows us to maintain the top-notch service our customers expect.”

PCI DSS mandates include data encryption, protection of stored cardholder data, detailed auditing and logging of all access attempts, and controls on those who are authorized to view or work with the data. Vormetric Data Security enables organizations such as BCAA to meet these PCI DSS requirements, as well as internal corporate data protection policies, to protect valuable information wherever it is stored within the enterprise. Vormetric has made it easy for BCAA to account for the systems that needed compliance during implementation because Vormetric

Data Security doesn't create any changes in the applications, and closes compliance gaps reliably and securely.

"More and more companies such as BCAA that are looking to enforce strong, consistent and easy to manage data security and simple key management solutions are turning to Vormetric as their encryption standard," said Richard Gorman, President and CEO, Vormetric. "BCAA has made their customers' security a top priority, and by employing Vormetric, will never have to sacrifice time, money or resources to ensure the highest level of protection."

About Vormetric

Vormetric is the leader in data security management and enforcement solutions. Vormetric Data Security provides a centrally managed, high performance, easy-to-implement, distributed solution that solves the pressing compliance, security and risk management challenges facing today's enterprises and government agencies. Vormetric's application- and database-transparent solution outperforms other offerings to provide stronger and broader data security at a fraction of the management and implementation cost.

Vormetric's more than 500 customers represent the world's most trusted brands in financial services, retail, manufacturing, healthcare, media, energy and telecom industries as well as highly security conscious government agencies.

Vormetric technology has received strong market validation for its innovative approach to data security, including:

- Selection by IBM as the core database encryption solution for DB2 and Informix on Linux™, Unix® and Windows
- *Computerworld* Technology Innovation Award
- Selection by Symantec to provide the Symantec Veritas NetBackup™ Media Server Encryption Option
- Partnership with Oracle to secure the execution environment for Oracle® Database Vault

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