



VORMETRIC

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VORMETRIC SIMPLIFIES DATA SECURITY MANAGEMENT WITH UNIFIED KEY SECURITY

Data Security Leader Delivers New Vormetric Key Security Expert, Creating Consistent, Unified Key Protection across the Enterprise

SAN FRANCISCO, Calif.—RSA Conference 2008—April 8, 2008—Vormetric, Inc., the leader in data security management and enforcement solutions, today announced the release of Vormetric Key Security Expert. The offering is the first of its kind to provide consistent key security and access control for any stored encryption key. Vormetric Key Security Expert eases regulatory compliance and policy enforcement burdens by providing a consistent means of securing and controlling access to encryption keys with no development effort required. The offering joins with Vormetric's Integrated Key Management and data protection capabilities for any file, any database, under any application, anywhere—forming a unified key security and data protection solution that can be leveraged throughout the extended enterprise.

“As a leading contact center outsourcer, providing strong security for consumer data is critical to our business. Being able to meet this important objective while maintaining our bottom line is equally critical,” said Raj Dubey, vice president of IT architecture and enterprise systems for eTelecare Global Solutions. “Through implementing Vormetric as our data security standard, we have been able to easily and economically meet these goals with a common platform for encryption, key security and key management across our heterogeneous infrastructure.”

Vormetric's new unified key security solution addresses what has become an unmanageable enterprise nightmare. Massive adoption of encryption point solutions for files, databases, applications and storage systems across heterogeneous environments has led to an array of inconsistent security and policy management models. Many point and homegrown encryption solutions leave encryption keys vulnerable to administrator access and insecure storage—requiring additional safeguards for strong data security. As businesses and government agencies struggle with the compliance and policy enforcement problems these solutions create, Vormetric's unified key security offering delivers an immediately deployable enterprise standard for consistent, auditable and centrally managed data security.

“Encryption adoption is on the rise...Contractual obligations require it, it offers ‘safe harbor’ from mandatory disclosure requirements (and) it's seen as a best practice for information protection,” according to Paul Stamp, principal analyst at Forrester Research in the March 2007 report Adopting An Enterprise Approach To Encryption. “Encryption offers some implementation hurdles...Making sure that the right people get access to encrypted data can be a complex business. Careful processes need to be in place to protect and manage encryption keys...”

The Enterprise Key Management market is immature and lacks solutions that can easily join all points of key management across the enterprise without significant cost, development effort or integration limitations. Through its unified key security solution, Vormetric breaks through the Enterprise Key

Management hype to solve a critical compliance challenge and common audit point—securing keys in point and homegrown solutions.

The two components of Vormetric's unified key security solution deliver clear and immediate benefits:

- *Vormetric Integrated Key Management* integrates key and policy management across heterogeneous and distributed environments. Through Vormetric Data Security Expert, enterprises obtain an encryption, access control and data security standard that can be leveraged across any database, any file, under any application—anywhere.
- *Vormetric Key Security Expert* is introduced to solve the most critical infrastructure key management problem facing today's enterprise—inconsistent security models with insecure key management. Vormetric Key Security Expert protects and controls access to third-party and homegrown encryption keys that are insecurely stored and accessed. Vormetric Key Security Expert achieves this protection by providing a strong combination of encryption, authentication and policy-based access control.

“As encryption needs continue to proliferate, enterprises are demanding a means to simplify both data security and key management,” said Richard Gorman, CEO at Vormetric. “Combining our widely deployed integrated key management with the ability to centrally manage third-party key security delivers a practical, immediately available solution to address this challenge. Enterprises can now expand Vormetric as an enterprise standard to not only protect their data, but now to consistently and securely manage keys across the distributed enterprise.”

Pricing and Availability

The Vormetric Key Security Expert and full unified key security solution are available immediately through Vormetric's global sales team and value added resellers. For pricing information please contact (888) 267-3732 or sales@vormetric.com.

About Vormetric

Vormetric is the leader in data security management and enforcement solutions.. Vormetric Data Security Expert provides a centrally managed, high performance, easy-to-implement, distributed solution that solves the pressing compliance, security and risk management challenges facing today's enterprises and government agencies. Vormetric's application- and database-transparent solution outperforms other offerings to provide stronger and broader data security at a fraction of the management and implementation cost.

Vormetric's more than 150 customers represent the world's most trusted brands in financial services, retail, manufacturing, healthcare, media, energy and telecom industries as well as highly security conscious government agencies.

Vormetric technology has received strong market validation for its innovative approach to data security, including:

- Selection by IBM as the core database encryption solution for DB2 and Informix on Linux™, Unix® and Windows
- *Computerworld* Technology Innovation Award
- Selection by Symantec to provide the Symantec Veritas NetBackup™ Media Server Encryption Option
- Partnership with Oracle to secure the execution environment for Oracle® Database Vault
- Three patents issued and eleven patents pending

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