



VORMETRIC

Media Contacts:

Vormetric
Schwartz Communications, Inc.
Erin Del Llano
(415) 512-0770
vormetric@schwartz-pr.com

Prudential Financial
Karen Moore
(973) 802-8533
Karen.moore@prudential.com

VORMETRIC DATA SECURITY IMPLEMENTED AT PRUDENTIAL

SANTA CLARA, Calif. – June 11, 2008 – [Vormetric](#), Inc., the leader in data security management and enforcement solutions, today announced that its Vormetric Data Security Expert solution has been selected by Prudential Financial, Inc. [NYSE:PRU] to provide encryption and other security services with respect to targeted customer data.

Vormetric Data Security Expert is the flagship solution offered by Vormetric, a leader in data protection since its founding in 2001. The solution combines high-performance, file-level encryption with access control, encryption key management, operating system environment protection, and granular auditing capabilities. Prudential Financial serves clients with an extensive variety of insurance plans.

“We take protecting personal information seriously. Vormetric Data Security Expert gives us a modular ability to effectively encrypt server-based data at rest, and manage that protection effectively,” said Thomas Doughty, chief information security officer at Prudential. “Future scalability to apply this solution where additional needs may arise was a significant consideration.”

Vormetric Data Security Expert encrypts and protects both databases and the accompanying files of personal correspondence that are stored after processing through a file imaging application. Doughty also pointed out that the Vormetric implementation has ample capacity to scale up and take on additional data security assignments from the company without significant additional hardware investment.

“We are very proud that Prudential, one of the truly great names in financial services, selected Vormetric to be its partner in securing vital customer information,” said Vormetric CEO & President Richard Gorman. “Vormetric’s unique and transparent approach easily solves the toughest data security challenges in the smallest amount of time.”

About Prudential Financial

Prudential Financial, Inc. (NYSE: PRU), a financial services leader with approximately \$631 billion of assets under management as of March 31, 2008, has operations in the United States, Asia, Europe, and Latin America. Leveraging its heritage of life insurance and asset management expertise, Prudential is focused on helping approximately 50 million individual and institutional customers grow and protect their wealth. The company’s well-known Rock symbol is an icon of strength, stability, expertise and innovation that has stood the test of time. Prudential’s businesses offer a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds, investment management, and real estate services. For more information, please visit www.prudential.com.

About Vormetric

Vormetric is the leader in data security management and enforcement solutions. Vormetric Data Security Expert provides a centrally managed, high performance, easy-to-implement, distributed solution that solves the pressing compliance, security and risk management challenges facing today’s enterprises and government agencies. Vormetric’s application- and database-transparent solution outperforms other offerings to provide stronger and broader data security at a fraction of the management and implementation cost.

Vormetric's more than 150 customers represent the world's most trusted brands in financial services, retail, manufacturing, healthcare, media, energy and telecom industries as well as highly security conscious government agencies.

Vormetric technology has received strong market validation for its innovative approach to data security, including:

- Selection by IBM as the core database encryption solution for DB2 and Informix on Linux™, Unix® and Windows
- *Computerworld* Technology Innovation Award
- Selection by Symantec to provide the Symantec Veritas NetBackup™ Media Server Encryption Option
- Partnership with Oracle to secure the execution environment for Oracle® Database Vault
- Three patents issued and eleven patents pending

Vormetric is a trademark of Vormetric, Inc. All other names mentioned are trademarks, registered trademarks or service marks of their respective owners.

###