



VORMETRIC

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Carlson Selects Vormetric Data Security to Protect Sensitive Information

Carlson Selects Vormetric High Performance Encryption and Centralized Key Management to Protect Sensitive Information in Heterogeneous, Mission Critical Environment

SANTA CLARA, Calif., October 20, 2008 – Vormetric, Inc., the leader in data security management and enforcement solutions, announced today that Carlson, a global hotel, marketing, restaurants and travel services company, has selected Vormetric Data Security to proactively heighten security of sensitive information and to simplify encryption key management across a heterogeneous environment. Carlson selected Vormetric's data security system to provide utmost assurance that sensitive data is secured in its high performance, heterogeneous environment. Vormetric will provide data-level controls and centralized key management for Carlson. Vormetric transparently encrypts data without costly changes to the database or applications while not jeopardizing vendor support agreements. Carlson selected Vormetric based on transparency, manageability and solution breadth.

"Securing sensitive information should be a top priority of any organization," said Kathy Orner, Vice President and CISO of Carlson Companies. "Vormetric Data Security offers strong and manageable encryption, the ability to encrypt across heterogeneous environments, strong performance and the ease of centralized key and policy management."

Vormetric Data Security enables organizations such as Carlson to protect valuable information wherever it is stored within the enterprise. Through securing data in any file, any database, any application, anywhere, Vormetric offers enterprises the means to realize their customers' personally identifiable information protection programs without significant costs.

"Vormetric continues to be named the standard by leading companies as a means to eliminate key management headaches and ensure strong policy management," said Richard Gorman, CEO, Vormetric. "We are very pleased that Vormetric Data Security plays such a large role in helping Carlson fulfill their security objectives."

About Vormetric

Vormetric is the leader in data security management and enforcement solutions. Vormetric Data Security Expert provides a centrally managed, high performance, easy-to-implement, distributed solution that solves the pressing compliance, security and risk management challenges facing today's enterprises and government agencies. Vormetric's application- and database-transparent solution outperforms other offerings to provide stronger and broader data security at a fraction of the management and implementation cost.

Vormetric's more than 230 customers represent the world's most trusted brands in financial services, retail, manufacturing, healthcare, media, energy and telecom industries as well as highly security conscious government agencies.

Vormetric technology has received strong market validation for its innovative approach to data security, including:

- Selection by IBM as the core database encryption solution for DB2 and Informix on Linux™, Unix® and Windows
- *Computerworld* Technology Innovation Award
- Selection by Symantec to provide the Symantec Veritas NetBackup™ Media Server Encryption Option
- Partnership with Oracle to secure the execution environment for Oracle® Database Vault
- Five patents issued and nine patents pending

Vormetric is a trademark of Vormetric, Inc. All other names mentioned are trademarks, registered trademarks or service marks of their respective owners.

About Carlson

Carlson is a global hotel, marketing, restaurant and travel company headquartered in Minneapolis, Minnesota.

The Carlson family of brands and services includes: Regent Hotels & Resorts®, Radisson Hotels & Resorts®, Park Plaza Hotels & Resorts, Country Inns & Suites By Carlson, Park Inn® hotels, Carlson Marketing, T.G.I. Friday's® and Pick Up Stix® restaurants, and Carlson Wagonlit Travel®.

Carlson's brands and services employ more than 160,000 people in more than 150 countries.
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